



AMERICA.

ut in a letter, a diagram,
chart, a photograph.

In 1987, the Sharp brand out-sold all other
fax machines in America.* The reason is
Sharp's ability to take advanced technology
and make it affordable. And the results are
as clear as the documents they transmit.

Take the Sharp FO-300 facsimile,
for example. A touch of a single button
on the built-in telephone auto-dialer lets
you transmit a document of up to 10
pages at the rate of 18 seconds per page.

If your document is confidential,
you just command the receiving fax to
print only for people with an identifying
passcode.

And, you could program a "send
later" Automatic Timer to make use of
off-hour transmission rates.

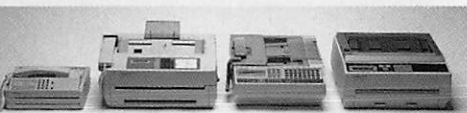
In seconds, a clean, hard, facsimile
comes out anywhere in the world.

Your document will come out in
A. or London looking virtually like the
original. That's because of Sharp's high
resolution and exacting half-tone trans-
mission with 16 levels of grey.

Sharp offers a full line of facsimile
machines, from the most basic to the
most sophisticated. And every one will
shrink the boundaries of time and dis-
tance with ease that most of us never
thought possible.

Is it any wonder why more Sharp
fax machines were bought in America in
1987 than any other brand?

For information, call 1-800-BE-SHARP.



When you see everything this new Panasonic type-
writer does, all those new features you never dreamed
existed suddenly become features you can't live without.
From some of the most advanced typewriter features to
the sophistication of word processing.

You'll wonder how you could've possibly written
anything without reviewing it, editing it, and correcting
it first on its 30-character LCD screen. You'll find the
Accu-Spell Plus™ spelling corrector indispensable. It
corrects typos and misspellings by scanning a 63,000-
word electronic dictionary—with room to add 120 words
of your own. If there's an alternate spelling, it gives you
the choices, and then replaces the misspelled word, just
by hitting the Replace Key. And other word processing
features, like Word Search and Word Wrap make it easy
to rewrite and edit, even in mid-sentence. With 12K of

memory, you can store and retrieve up to 6 pages
quickly and easily.

Funny, but the features you were most positive you
could do without, are the ones you'll find yourself using
the most. After seeing how you can center, underline,
and justify type automatically, you'll never want to do it
manually again. And with Auto-Column, you can take
raw data and automatically turn it into neat charts with
perfectly aligned rows, columns, and decimal points.
And because it can run on an optional NiCad battery
pack, you'll never have to live without these features, no
matter where you are.

The Panasonic KX-R350 electronic typewriter. It
seems like more typewriter than you need. Until you try
it for the first time. And then it becomes the typewriter
you can't live without.

Panasonic
just slightly ahead of our time

